Amar Sarasan

Video Editor · Documentary, Social & Promotional Content

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PROFILE

Video editor with 3+ years of experience cutting promotional, social and documentary content for feature films and brands. I own the edit from raw footage to final export: structure, selection and cutting to music, editing primarily in Adobe Premiere Pro. Highlights include a behind-the-scenes documentary on film choreography and social campaigns reaching 1M+ accounts. Background in VFX and animation, with a Master's in Design (AI and Technology) from Mediadesign University, Berlin.

FEATURED WORK

Behind-the-Scenes Dance Documentary · OPM Cinemas · 4 min · Watch on YouTube

A behind-the-scenes look at the making of a choreographed song sequence for the Indian feature film *Neelavelicham* (2023, dir. Aashiq Abu), featuring actor-dancer Rima Kallingal and choreographer Sreejith Dancity. Owned the full edit: story structure, footage and interview selection, and cutting to music.

EXPERIENCE

Freelance Video Editor · Berlin · Mar 2026 – Aug 2026

- **House Of Estree** (UK): edited a fashion film for the brand, from raw footage to final cut
- **VTP Sound Academy**: edited short-form social content and explainer videos

Video Editor, Digital Content & Promotions · OPM Cinemas, Kochi · Nov 2024 – Jan 2025

- Edited social media marketing reels and motion posters for feature film promotions

Video & Motion Content Editor · Dripwave Collective, Kochi · Feb 2024 – Dec 2024

- Edited video and motion design content for the digital promotion of the feature film *Sookshmadarshini* (2024)
- Cut social media marketing reels and motion posters for the film's digital campaign

Social Media Video Editor (Internship) · Cafe Papaya, Kochi · Oct 2023 – Dec 2023

- Created and edited design-focused social media content that strengthened the brand's visual identity

Video Editor, Digital Content & Promotions · OPM Cinemas, Kochi · Apr 2022 – Aug 2023

- Edited a behind-the-scenes dance documentary for a feature film song sequence
- Cut social media reels and digital screen advertisements for feature film promotions
- Contributed to campaigns reaching 1M+ accounts across digital platforms

EDUCATION

Master's, Design (AI and Technology) · Mediadesign University of Applied Sciences, Berlin · 2025–2026

Bachelor's, VFX and Animation · Sacred Heart College (Autonomous), Kochi · 2021–2025

SKILLS

- **Editing:** documentary editing, multi-cam editing, cutting trailers, explainer videos, film promotion edits, vertical short-form (Reels, Shorts, TikTok)
- **Motion & design:** motion design, motion posters, basic graphics and titles, VFX and animation
- **Content:** digital content marketing, film promotion campaigns
- **Software:** Adobe Premiere Pro (expert), Adobe After Effects, CapCut
- **AI workflows:** auto-subtitling, automated captioning and speech-to-text (Premiere Pro, CapCut)

LANGUAGES

English (full professional) · German (elementary)